

## **Policy and declaration on the use of the Healthcare Inspectorate Wales (HIW) logo by independent healthcare settings/private dental practices**

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This policy outlines the procedure and terms and conditions for use of the HIW logo by registered independent healthcare settings/private dental practices.

**Please note:** Independent healthcare settings are registered with HIW under the Care Standards Act 2000 and must comply with The Independent Health Care (Wales) Regulations 2011 and meet the National Minimum Standards for Independent Health Care Services in Wales. Private dental practices are registered with HIW under the Care Standards Act 2000 and must comply with The Private Dentistry (Wales) Regulations 2017.

### **1. Procedure**

1.1 Any registered setting/practice wishing to use the HIW logo on their documentation, publications or signage must contact HIW Corporate Services to make a request. Any setting/practice not registered with HIW will not be permitted to use the HIW logo.

1.2 Contact details for Corporate Services:  
**HIW@gov.wales** or 0300 062 8163

1.3 This policy and declaration must be signed and returned to Corporate Services before the HIW logo will be issued.

1.4 On receipt of the signed policy and accurately completed declaration, we will add your (the registered setting/practice) details to a central list. The communications department will release the HIW logo for use under the following terms and conditions.

### **2. Terms and conditions**

2.1 The HIW logo must only be used on electronic or hard copy documentation or publications including: letterhead, business cards, stationery, website, advertising or signage. Advertisements must also comply with the Welsh national minimum standard.

2.2 Any proposed use of the HIW logo on documentation/publications must be agreed by HIW before being used or printed. The logo may not be edited or altered in any way.

2.3 The HIW logo must not be attached to any equipment or products.

2.4 Use of the HIW logo is not an endorsement or recommendation of any service or product. Any indication that we endorse or recommend a provider will not be permitted. Registration with HIW indicates that the provider demonstrates compliance with the national minimum standards and regulations for independent healthcare and private dental practices, under the Care Standards Act 2000.

2.5 The use of the HIW logo in compliance with these terms and conditions may be monitored when we inspect your service.

2.6 HIW registers healthcare providers and private dental practices as individual establishments and facilities – not on a corporate level. Therefore, each registered establishment must complete the declaration below. A corporate declaration cannot be submitted on behalf of more than one establishment.

2.7 If you fail to adhere to HIWs' policy and guidelines, we reserve the right to revoke permission to use the HIW logo.

**Declaration**

As the registered manager(s)/registered person(s) (this can also be the responsible individual for an organisation), I agree to the above terms and conditions regarding the use of the HIW logo on any documentation or publication produced by, or in connection with, my registered establishment/practice.

Name: \_\_\_\_\_

Signed: \_\_\_\_\_

Role/title: \_\_\_\_\_

Registered establishment/practice name:  
\_\_\_\_\_

Registration date: \_\_\_\_\_

Where/how will you use the Healthcare Inspectorate Wales logo:  
\_\_\_\_\_  
\_\_\_\_\_

Postal address: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Telephone: \_\_\_\_\_

**Please return to Corporate Services, Healthcare Inspectorate Wales,  
Rhydycar Business Park, Merthyr Tydfil, CF48 1UZ / hiw@gov.wales**